



# CLEANING AND CARE GUIDE.

Our Cleaning and Care Guide is designed to help you maintain the beauty and longevity of your exquisite rugs and carpet. At Behruz Studio, we take pride in providing high quality products that effortlessly enhance the ambiance of any space. This guide will walk you through essential tips and techniques for cleaning and caring for your rugs and carpet, enabling you to preserve their condition and appearance for years to come.

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BEHRUZ STUDIO

# SPOT CLEANING GUIDE.

Our Spot Cleaning Guide is designed to assist you in effectively addressing various spills. This section will aim to provide you with essential tips and instructions to effectively tackle common stains, ensuring the longevity and beauty of your rugs and carpets.

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## SPOTTING SOLUTION OPTIONS

- Vinegar solution: 1-2 tablespoons of white vinegar to a cup of cold water
- Mild detergent solution: 2-6 drops of detergent to a cup of cold water
- Pure Eucalyptus oil (wool only)

In the event of a spill please follow the following steps:

1. Remove as much of the stain/spill as possible before using the spotting recipes. Blot the stain using a clean undyed cloth or paper towel. Do not rub the stain as it may spread or push deeper into the carpet fibres.
2. Prepare the appropriate cleaning solution following the recipe options listed. Be sure to test patch on a small area before applying the solution to the carpet.
3. Using an undyed cloth, apply the solution to the affected area, gently working from the outer edges of the stain towards the center to prevent spreading.
4. Continue this process until the stain is lifted.
5. Once the stain has been removed, use an undyed cloth or paper towel to absorb any excess moisture from the carpet.
6. Allow the area to dry completely. You can expedite the drying process by opening windows or using a fan.

**Beer** - Use mild detergent solution followed by rinsing with vinegar solution, rinse with water.

**Blood** - Dilute with water and blot, followed by vinegar solution, rinse with water.

**Candle wax** - Allow the wax to cool and become hard, scrape wax off pile with a blunt knife. If wax remains cover area with unbleached paper (no printed material) and iron on low setting. This will absorb any leftover wax into the paper.

**Chocolate** - Let dry allowing it to become hard, scrape out of pile with a blunt knife, apply mild detergent solution, rinse with water.

**Coffee** - Blot with mild detergent solution and rinse with water.

**Cordial, Soft drinks, Fruit juices, Jam & Jelly** - Blot with mild detergent solution, rinse with water.

**Grease** - Spot with mild detergent solution, rinse with water or apply pure eucalyptus oil (wool carpet only) to an undyed towel then dab over the stain.

**Chewing Gum** - Gently pick off excess, spot with mild detergent solution, followed by vinegar solution, rinse with water.

**Milk/Yoghurt** - Spot with mild detergent solution, rinse with vinegar solution, rinse with water.

**Soot** - Vacuum with strong suction. Spot with mild detergent solution, rinse with water.

**Tea** - Spot with mild detergent solution, rinse with water.

**Urine** - Spot with mild detergent solution, rinse with vinegar solution, and rinse with water, repeat process if needed.

**Vomit** - Spot with mild detergent solution followed by vinegar solution, rinse with water.

**Wine** - For fresh wine spills use vinegar solution to spot followed by mild detergent solution and rinse with water.

**Sugar and Oil Based Stains** – Eucalyptus is a natural solvent best used to remove stains from wool rugs or carpet. Apply pure eucalyptus oil to an undyed towel then gently dab over the stain, working from the outside towards the centre until the stain has lifted. Eucalyptus oil is generally NOT recommended for use on silk/art silk or other delicate fibres as it may cause discolouration, staining or further damage. Please ensure to test patch on a small section of your carpet before applying to the whole area.

# CARE INSTRUCTIONS.

Our Care Instructions offer practical tips on how to properly maintain and care for your carpet. Each section provides advice and recommendations to keep your rugs and carpets in the best condition, ensuring they remain beautiful for many years to come.



## WASHING

- We recommend Behruz Studio rugs be professionally hand washed every two to four years depending on the amount of foot traffic or dust within the environment the rug is placed.
- Professional washing can remove deeply embedded dirt, dust and stains from your rug and can achieve a more thorough clean.
- Our rugs should not be steam cleaned. Heat, strong detergents, and spotting chemicals used by steam cleaners can cause damage resulting in colour run and a decreased life span.
- For wall-to-wall carpets please contact us to organise cleaning. We have professional carpet cleaners that we can recommend.

## VACUUMING

- Regularly vacuum your rug or carpet to remove dirt, dust, and debris to maintain its appearance.
- We recommend using a vacuum cleaner with a normal flat head suction on a low-medium setting. For delicate rugs, test patch one area prior to vacuuming the whole area.
- Vacuum following the direction of the nap/pile. Avoid rapid back-and-forth movements, that can lead to friction, or damage to the fibres.
- Use slow and gentle movements when vacuuming your carpet. Do not apply excessive pressure as this can distort the fibres, leave vacuum marks, or lead to premature wear.
- Take care when vacuuming around fringes to minimize damage to the delicate edging.
- Avoid the use of a high suction vacuum with a rotating/spinning head, for example Dysons. This may cause areas of the rug/carpet to start piling and will pull out any loose fibres.

## UNDERLAY

- Carpet underlay provides an additional layer of cushioning, adding a soft and plush underfoot.

- Underlay will extend the life of your rug by protecting the rug from wear and tear. It acts as a buffer between the rug and the flooring, preventing the fibres from being flattened and distorted over time.
- Underlay also provides slip protection and helps secure your rug in place to prevent shifting.
- Behruz Studio supplies a high-quality Swiss made underlay product which can be purchased directly. This can be cut into any size and shape required.

## STORAGE

- Before storing, ensure that the rug is thoroughly cleaned. Average house soil consists of sand, clay, carbon, starches, proteins, oils, mud, fungus, and pollen. Over time soils can react with each other and dyes resulting in damage. A dirty rug is also more susceptible to pest infestations such as moth, silver fish, and mould.
- Rugs should be cleaned and wrapped in a heavy breathable product such as calico. Avoid plastic wraps if storing rugs for longer than 6 months as this can lead to condensation or potential mold growth. It is important to allow the rug to breathe and maintain proper airflow.
- Find a clean, dry, and well-ventilated space to store your rugs. Ideally the space should be cool and free from extreme temperature fluctuations.
- Rugs should NOT be stored in direct contact with concrete floors or walls and where possible, they should ideally be rolled or folded on a raised surface such as a palette or shelf to protect it from potential moisture on the floor.
- Depending on the size of the rug we suggest attaching a breathable bag of Lavender or Naphthalene moth balls to keep moth and silverfish at bay.

## PEST INFESTATION

- Regularly inspect your rugs for signs of pests such as moths, carpet beetles or mites. Look for signs such as adult moths, larvae, cocoons, or small holes in the carpet fibres.
- The best prevention is regular inspection and vacuuming at least once a week.
- If an infestation is detected, please contact us for further assistance and to arrange for professional washing and mothproofing of your rug.
- Pests prefer areas that are dark and undisturbed with little airflow. It's important to regularly check all woollen goods in your home and launder them on a regular basis to minimize the chances of future infestations.
- Clean all items from secondary sources before placing them in your home. If there is any doubt, we suggest using an insect 'bomb' from your local hardware retailer to eradicate live eggs or pests that cannot be easily detected.

## FADING

- Over an extended time, your carpet may experience gradual fading or changes in colour intensity when exposed to direct sunlight.
- To minimise this effect we suggest using blinds, curtains, or UV protected glass to reduce the rugs direct exposure to sunlight.
- Rotating your rug periodically can ensure even exposure to sunlight and can help prevent one side of the carpet from fading more than the other.

## PETS

- All pet stains including urine and vomit should be immediately spotted with mild detergent, rinsed with white vinegar solution, and then rinsed with water. If needed, repeat this process to minimize damages and prevent any potential further staining from occurring.

## WATER DAMAGE

- If your rug has suffered water damage, it is important to take immediate action to prevent further damage and mitigate the effects of moisture.
- If the rug is soaked, remove excess moisture from the affected area. Use towels or absorbent cloths to blot and remove as much water as possible.
- Properly dry the rug to prevent mold, mildew, and further damage. You can use fans, de-humidifiers, or open windows/

doors to facilitate the drying process.

- If your rug or carpet has had excessive water damage, contact us to arrange for professional cleaning which uses specialised equipment and processes to effectively clean and restore water damaged rugs.

## PLANTS

- To prevent permanent stains and damage to your carpet, it is important to refrain from placing plants and plant pots directly on the rug or carpet. The lack of air circulation and moisture accumulation can lead to the growth of mold, resulting in irreparable damage.
- When placing plants on carpet, we recommend using protective trays underneath the plant containers to catch any excess water or soil, preventing it from reaching the rug or carpet and causing potential damage.
- Choose plants that are better suited for indoor environments, as they generally require less water and have reduced risk of shedding or spreading debris onto the carpet.

## VINTAGE / ANTIQUE RUGS

- Depending on the fragility of the rug we generally recommend using a carpet sweep as opposed to a standard vacuum so there is less destruction to the fragile pile of the rug. If using a vacuum, ensure to use the gentle mode and avoid the use of rotating brushes which can damage delicate fibres.
- We recommend using underlay underneath your antique/vintage rugs to prevent excessive wear and prolong the life of your rug.
- Minimize the placement of heavy furniture directly on antique or vintage rugs as the weight can cause indentations or damage to the fibres.

## LOOSE THREADS

- If you notice loose threads on your rug or carpet, trim them carefully using a small scissors to prevent further unravelling. Snip the thread, matching the carpets natural pile height to maintain the appearance.
- Avoid vacuuming or pulling on loose threads as this can cause the rug to unravel further and create visible gaps in the weave. It is not advisable to trim the pile of textured rugs or looped pile carpets.

- If your carpet has significant damage, please contact us for further assistance.

## SHEDDING

- Shedding is a common characteristic among specific fibres such as mohair, cashmere etc. With proper care and regular vacuuming, shedding can be managed, and the rug can continue to be enjoyed for its beauty and functionality.
- We recommend rotating your rug periodically to ensure even wear and prolong the rug's lifespan.
- Natural shedding can occur with new carpets and rugs and is a common characteristic of the hand-woven process. This is usually only temporary and tends to reduce over time with regular use, vacuuming and proper care.
- Piling can develop as a result of factors such as foot traffic, furniture movement, vacuuming and other forms of agitation.

## STAIN REMOVERS / SCOTCH GUARD

- We do NOT recommend using Scotch Guard or any stain removing chemicals as this can cause discolouration of dyes or damage to the yarns. All our wool carpets contain Lanolin which is a natural stain inhibitor. We recommend using Pure 100% eucalyptus oil for stain removing on wool rugs and carpet only.

